

Rep Order# 8801765 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 35844

Printed: 10/05/2012 9:41 AM
Last Received: 10/05/2012 9:23 AM
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS
Advertiser () OCEQUERA, JOHN
Product OCEQUERA/CON/DEM
Estimate# 1184
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 104/111/1184
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

JOHN OCEQUERA FOR CONGRESS - NV #3 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK
TOTAL - \$14,275

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	500A-600A	8 NEWS NOW AT 5A	:30	\$145.00	09/25-09/28	2	1	2	\$290.00	
	2	TU-F	600A-700A	8 NEWS NOW AT 6A	:30	\$245.00	09/25-09/28	3	1	3	\$735.00	
	3	TU-F	700A-900A	CBS THIS MORNING	:30	\$125.00	09/25-09/28	4	1	4	\$500.00	
	4	SU	630A-800A	CBS NEWS SUNDAY MORNING	:30	\$175.00	09/30-09/30	1	1	1	\$175.00	
	5	SU	830A-900A	FACE THE NATION	:30	\$225.00	09/30-09/30	1	1	1	\$225.00	
	6	TU-F	900A-1000A	LIVE! WITH KELLY	:30	\$250.00	09/25-09/28	2	1	2	\$500.00	
	7	TU-F	1000A-1100A	PRICE IS RIGHT	:30	\$350.00	09/25-09/28	2	1	2	\$700.00	
	8	TU-F	1100A-1200P	YOUNG & RESTLESS	:30	\$425.00	09/25-09/28	2	1	2	\$850.00	
	9	TU-F	1200P-1230P	8 NEWS NOW AT NOON	:30	\$225.00	09/25-09/28	2	1	2	\$450.00	

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Station	KLAS-TV LAS VEGAS
Advertiser	()OCEQUERA, JOHN
Product	OCEQUERA/CON/DEM
Estimate#	1184
Buyer	Maura Gilroy
Phone#	
Fax#	

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 104/111/1184
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[illegible]

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	23	TU-F	430P-500P		:30	\$300.00	09/25-09/28	3	1	3	\$900.00	
		Buyline Comment: NEWS										
	24	SA	530P-600P		:30	\$250.00	09/29-09/29	1	1	1	\$250.00	
		Buyline Comment: POLITICS NOW										

---REPORT TOTALS---

Report Totals: 46 / \$14,275.00

---SALES MONTHLY TOTALS---

Sep 12: 45 / \$14,110.00 Oct 12: 1 / \$165.00
Sales Totals: 46 / \$14,275.00
Station Totals: 46 / \$14,275.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$47,583	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+